

BMW



LIFESTYLE COLLECTION.

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CRAFTED FOR THE DRIVEN,
WITH STYLE IN EVERY DETAIL.



STEP INTO THE WORLD OF THE ALL-NEW BMW LIFESTYLE COLLECTION

Step into a world where style knows no limits. The BMW Lifestyle Collection brings together pieces that embody the brand's timeless essence — precision, performance, and unparalleled style. Each page is a testament to design that moves, inspires, and defines.



The racetrack-inspired M Performance line infusing every aspect of your life with excellence and innovation to our eco-conscious innovations, each piece tells a story of passion and progress. Buckle up and enjoy the ride through the latest in BMW Lifestyle and Accessories. Your journey into a world where confidence comes natural begins here.

STYLE THAT KNOWS NO LIMITS.



In the fast-paced world of fashion, the BMW Lifestyle Collection sets the speed limit. Our latest Collection is where cutting-edge trends meet timeless elegance. Whether you're headed to the boardroom or the racetrack, we've curated looks that command attention and respect.

Discover the perfect blend of form and function in our sleek urban wear.

Make a bold statement with our motorsport-inspired pieces.

From the understated sophistication of our premium leather goods to the eye-catching allure of our graphic tees, each item is crafted for the driven.

Your style is an extension of your ambition. With BMW, you're not just following trends – you're setting them. Rock the look that reflects your unstoppable spirit.

BMW Collection



A New Chapter in Style.

Step into a world where performance meets elegance. Our latest collection embodies timeless sophistication, blending premium craftsmanship with innovative design. Each piece is more than an accessory; it's a reflection of your passion for excellence.





BMW M T-SHIRT UNISEX
Price: 7,720
Size: XS/S/M/L/XL/XXL



BMW CROSS BODY BAG
Price: 4,980

BMW CAP LOGO
Price: 2,780



BMW CROSS BODY BAG
Price: 9,050



BMW T-SHIRT ARC UNISEX
Price: 8,370
Size: XS/S/M/L/XL/XXL



BMW T-SHIRT EMBOSSED UNISEX
Price: 6,140
Size: XS/S/M/L/XL/XXL



BMW CAP ARC
Price: 4,700



BMW M T-SHIRT UNISEX
Price: 7,720
Size: XS/S/M/L/XL/XXL

Iconic

Design, Refined Style.



**BMW LONG SLEEVE
ARC UNISEX - XS**
Price: 9,930
Size: XS/S/M/L/XL/XXL



BMW CAGOULE UNISEX
Price: 16,630
Size: XS/S/M/L/XL/XXL



The BMW Collection ensures you carry sophistication wherever life takes you.



**BMW M TSHIRT
REFLECTIVE- UNISEX**
Price: 8,340
Size: XS/S/M/L/XL/XXL

Embrace the Joy of Innovation.



BMW DUFFLE BAG
Price: 13,120



BMW CAP
Price: 3,730



BMW BACKPACK
Price: 10,070



BMW SWEAT HOODIE LOGO REVERSE UNISEX
Price: 11,050
Size: XS/S/M/L/XL/XXL



BMW SHOULDER BAG
Price: 8,030



BMW CAP
Price: 3,730



BMW M DUFFLE BAG
Price: 28,940

BMW POCKET UMBRELLA
Price: 2,760



BMW SHOULDER BAG
Price: 8,030



Unleash your inner racer with the BMW M Motorsport Collection.



BMW T-SHIRT GRAPHIC UNISEX

Price: 8,340

Size: XS/S/M/L/XL/XXL

BMW M SHOULDER BAG

Price: 17,000



From bold apparel to precision-crafted accessories, it's designed for those who live the M spirit. Meticulously crafted to embody the power, precision, and passion of BMW's motorsport legacy.



BMW M POCKET UMBRELLA
Price: 6,780



BMW M MOTOSPORT CAR GRAPHIC TEE- MEN
Price: 6,600
Size: M/L/XL/XXL





BMW MOTORSPORT STICK UMBRELLA
Price: 4,590



BMW M THERMO MUG
Price: 4,850



BMW M T-SHIRT UNISEX - XS
Price: 7,220
Size: XS/S/M/L/XL/XXL



BMW M CAP LOGO
Price: 3,750



BMW M CAP REFLECTIVE
Price: 4,710



When
speed
and
style
became
art.

When Alexander Calder transformed the BMW 3.0 CSL in 1975, he did more than decorate a car, he pioneered a legacy where automotive engineering meets high art, turning speed and design into a rolling masterpiece.

The collaboration marked the birth of a visionary tradition, inviting the world to see movement, colour and form through the lens of creativity and innovation.

Calder's trailblazing spirit lives on in every BMW Art Car, a testament to the enduring partnership between precision engineering and the boundless possibilities of artistic expression.





**BMW M MOTOSPORT AC
SNEAKER SUEDE - MEN**

Price: 13,330

SIZE: 39/40/41/42/43/45



**BMW M MOTOSPORT
AC1 TEE- MEN**

Price: 9,970

Size: S/M/L/XL



**BMW M MOTOSPORT
AC CAP UNISEX**

Price: 6,090

Keychain Collection



BMW SCHIUSSELANHÄNGER
LOGO COLOR
Price: 4,660

Style that Holds more
than Keys.

BMW KEY RING X1
Price: 4,280



Discover a keyring that does more than secure your essentials; it brings a sense of refined organisation to your everyday routine with three perfectly engineered split rings that keep every item in its place.

Each BMW keyring arrives in innovative, plastic-free mono-material packaging, artfully designed to reflect the brand's commitment to both elegant function and responsible style. This understated yet sophisticated accessory is a daily reminder that true luxury lies in the thoughtful details, and it stands as a subtle expression of BMW's dedication to craftsmanship, sustainability, and timeless design.



BMW M KEY RING LOGO
Price: 5,370



BMW KEY RING X1
Price: 4,280



BMW KEY RING 2 SERIES
Price: 4,280



BMW KEY RING 3-SERIES
Price: 4,280



BMW KEY RING X3
Price: 4,280



BMW KEY RING X5
Price: 4,280



BMW SCHLUSSELANHÄNGER LOGO COLOR
Price: 4,660

BMW Miniature

Small in Size,
big in Legacy.



BMW MINIATURE 3.0 CSL, MY.2022
Price: 13,200

For those who cherish the finer details of BMW's legendary design, our Miniatures Collection brings the allure of BMW's iconic cars into a smaller scale. Crafted with precision, these miniatures embody the spirit of BMW in every detail.



BMW Miniature 507
Price: 10,990



BMW Miniature M4 GT3
Price: 14,430



BMW Miniature Heritage 1800 Ti
Price: 10,990



BMW Miniature 3.0 CSL
Price: 10,980



BMW Miniature 328
Price: 13,210



BMW Miniature M4 (G 82)
Price: 14,430



BMW Miniature M3 (G 80)
Price: 14,430



BMW Miniature M3 (E30)
Price: 13,800



SPEED CHAMPION LEGO SET
Price: 6,730



BMW Kids Mobility
Small racer. Big style.
Pure JOY.



Introduce your child to the JOY of motion with the BMW Baby Racer, a miniature vehicle that redefines early driving experiences through exceptional comfort, safety and eco-friendly design. Featuring whisper-quiet tyres for smooth adventures, a soft, supportive seat for lasting comfort and recyclable materials that reflect a commitment to the future, every element is crafted with care.

The Baby Racer is more than a toy; it is an invitation for young drivers to embrace the thrill and elegance of BMW from their very first ride, creating memories that will last a lifetime.

BMW Luggage



Style you can pack and carry.

The BMW luggage collection is meticulously crafted for the discerning traveller, blending engineered performance with an aesthetic that is both striking and unmistakably BMW. From robust, resilient materials to intelligently designed compartments, every piece ensures that your journey is distinguished by convenience, security and undeniable presence.

Whether you are travelling for business or leisure, this collection invites you to experience the world with the confidence and sophistication that are the hallmark of BMW, making every trip an expression of personal style and innovation.



- Shell with 3D M logo details.
- Matt gold M logo and matt gold eloxed aluminium telescopic handle.
- 360° double wheels (4x) with wheel caps with BMW M logo.
- TSA lock.

Material: Shell: PC, Linina: Recvcled PES

Colour: Dark Grev matt

Measurements: 55 cm x 40 cm x 23 cm

Volume: 43L

Weight: 2.95 kg

BMW M BOARDCASE MATTE

Price: 35,550

- Water-repellent zipper on main compartment and zip puller with M logo embossing.
- Additional laundry bag and shoe bag.
- FIDLOCK® magnetic closure with M logo print on compression straps.

Material: Shell: PC, Linina: Recvcled PES

Colour: Red

Measurements: 55 cm x 40 cm x 23 cm

Volume: 43L

Weight: 2.95 kg

BMW BOARDCASE GLOSSY

Price: 20,240





- Shell with UV print in Trinity design and BMW word mark in 3D design.
- 360° double wheels (4x) with wheel caps with BMW logo.
- TSA lock.
- Water-repellent zipper on main compartment.

Material: Shell: PC, Lining: Recycled PES

Colour: Blue

Measurements: 55 cm x 40 cm x 23 cm

Volume: 43L

Weight: 2.9 kg

BMW TROLLEY

Price: 24,300

- Zip puller with BMW logo embossing.
- Recycled polyester lining with "Trinity pattern" print.
- Elastic packing straps.

Material: Shell: PC, Lining: Recycled PES

Colour: Black glossy

Measurements: 55 cm x 40 cm x 23 cm

Volume: 43L

Weight: 2.9 kg

BMW M BOARDCASE

Price: 35,550



Embrace the Sheer Joy of
Driving, Living, and Beyond.



To know more, please contact your authorised Sales Consultant.